



Retail MarketPlace Profile

Mahomet, IL
Drive Time: 5 minutes

Mahomet General Reports
Latitude: 40.19189
Longitude: -88.40719

Summary Demographics

2010 Population	7,261
2010 Households	2,550
2010 Median Disposable Income	\$53,355
2010 Per Capita Income	\$29,025

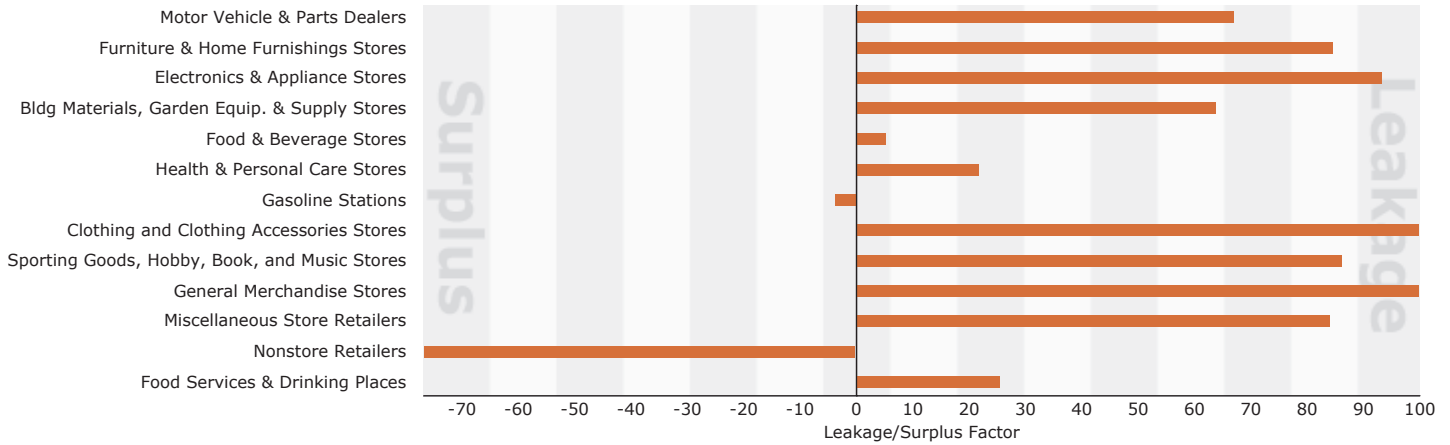
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$76,669,061	\$39,414,422	\$37,254,639	32.1	44
Total Retail Trade	44-45	\$65,318,819	\$32,718,741	\$32,600,078	33.3	28
Total Food & Drink	722	\$11,350,242	\$6,695,681	\$4,654,561	25.8	17

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$15,902,766	\$3,102,792	\$12,799,973	67.3	6
Automobile Dealers	4411	\$13,661,168	\$746,613	\$12,914,555	89.6	3
Other Motor Vehicle Dealers	4412	\$1,209,300	\$1,861,181	-\$651,881	-21.2	1
Auto Parts, Accessories & Tire Stores	4413	\$1,032,297	\$494,998	\$537,299	35.2	2
Furniture & Home Furnishings Stores	442	\$2,355,590	\$195,776	\$2,159,815	84.7	1
Furniture Stores	4421	\$1,391,600	\$0	\$1,391,600	100.0	0
Home Furnishings Stores	4422	\$963,990	\$195,776	\$768,215	66.2	1
Electronics & Appliance Stores	4431	\$2,390,691	\$82,577	\$2,308,114	93.3	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,645,317	\$577,288	\$2,068,028	64.2	6
Bldg Material & Supplies Dealers	4441	\$2,348,462	\$467,939	\$1,880,523	66.8	5
Lawn & Garden Equip & Supply Stores	4442	\$296,855	\$109,349	\$187,506	46.2	1
Food & Beverage Stores	445	\$13,618,202	\$12,230,698	\$1,387,505	5.4	2
Grocery Stores	4451	\$12,923,700	\$12,036,333	\$887,367	3.6	1
Specialty Food Stores	4452	\$134,127	\$194,365	-\$60,238	-18.3	1
Beer, Wine & Liquor Stores	4453	\$560,375	\$0	\$560,375	100.0	0
Health & Personal Care Stores	446,4461	\$2,944,223	\$1,882,012	\$1,062,211	22.0	2
Gasoline Stations	447,4471	\$10,458,754	\$11,312,847	-\$854,093	-3.9	4
Clothing & Clothing Accessories Stores	448	\$3,297,963	\$0	\$3,297,963	100.0	0
Clothing Stores	4481	\$2,649,912	\$0	\$2,649,912	100.0	0
Shoe Stores	4482	\$354,659	\$0	\$354,659	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$293,392	\$0	\$293,392	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$1,536,026	\$111,717	\$1,424,309	86.4	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$784,323	\$111,717	\$672,606	75.1	2
Book, Periodical & Music Stores	4512	\$751,703	\$0	\$751,703	100.0	0
General Merchandise Stores	452	\$8,429,143	\$0	\$8,429,143	100.0	0
Department Stores Excluding Leased Depts.	4521	\$3,349,692	\$0	\$3,349,692	100.0	0
Other General Merchandise Stores	4529	\$5,079,451	\$0	\$5,079,451	100.0	0
Miscellaneous Store Retailers	453	\$1,332,078	\$112,467	\$1,219,612	84.4	3
Florists	4531	\$70,043	\$38,617	\$31,426	28.9	1
Office Supplies, Stationery & Gift Stores	4532	\$508,545	\$27,281	\$481,264	89.8	1
Used Merchandise Stores	4533	\$53,326	\$0	\$53,326	100.0	0
Other Miscellaneous Store Retailers	4539	\$700,164	\$46,569	\$653,595	87.5	1
Nonstore Retailers	454	\$408,066	\$3,110,567	-\$2,702,502	-76.8	1
Electronic Shopping & Mail-Order Houses	4541	\$5,930	\$0	\$5,930	100.0	0
Vending Machine Operators	4542	\$20,125	\$0	\$20,126	100.0	0
Direct Selling Establishments	4543	\$382,010	\$3,110,567	-\$2,728,558	-78.1	1
Food Services & Drinking Places	722	\$11,350,242	\$6,695,681	\$4,654,561	25.8	17
Full-Service Restaurants	7221	\$4,408,246	\$3,711,236	\$697,010	8.6	11
Limited-Service Eating Places	7222	\$5,557,056	\$2,667,378	\$2,889,678	35.1	4
Special Food Services	7223	\$738,827	\$256,443	\$482,384	48.5	1
Drinking Places - Alcoholic Beverages	7224	\$646,112	\$60,623	\$585,489	82.8	1

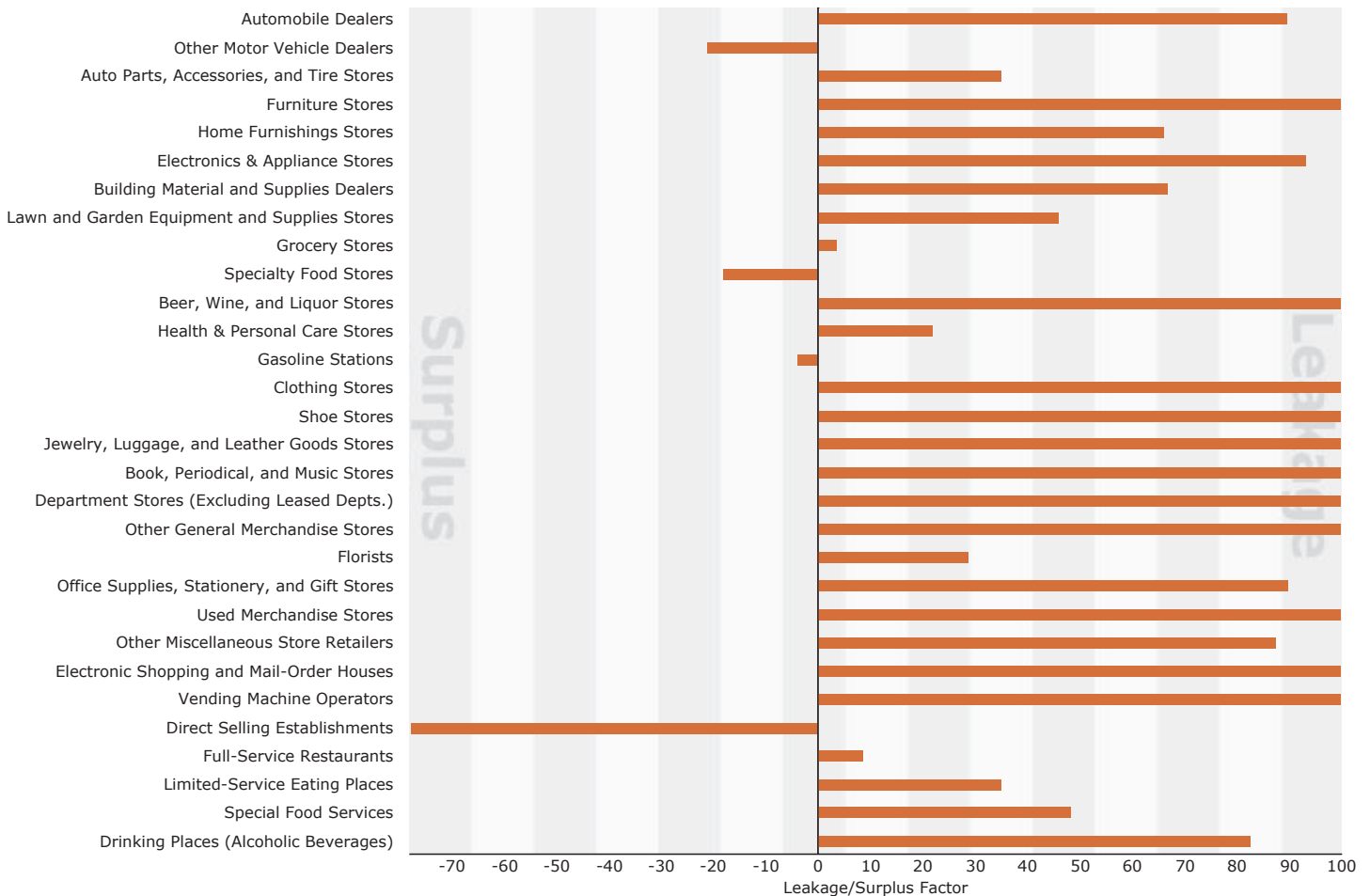
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Infogroup

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Mahomet, IL
Drive Time: 10 minutes

Mahomet General Reports
Latitude: 40.19189
Longitude: -88.40719

Summary Demographics

2010 Population	15,395
2010 Households	5,685
2010 Median Disposable Income	\$51,900
2010 Per Capita Income	\$29,094

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$165,795,127	\$120,252,688	\$45,542,440	15.9	106
Total Retail Trade	44-45	\$141,342,772	\$105,406,207	\$35,936,565	14.6	75
Total Food & Drink	722	\$24,452,356	\$14,846,481	\$9,605,875	24.4	31

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$34,155,652	\$18,161,997	\$15,993,655	30.6	12
Automobile Dealers	4411	\$29,372,675	\$12,036,003	\$17,336,672	41.9	5
Other Motor Vehicle Dealers	4412	\$2,659,667	\$3,481,332	-\$821,665	-13.4	2
Auto Parts, Accessories & Tire Stores	4413	\$2,123,309	\$2,644,662	-\$521,352	-10.9	5
Furniture & Home Furnishings Stores	442	\$5,061,920	\$3,045,855	\$2,016,064	24.9	4
Furniture Stores	4421	\$3,032,433	\$1,906,801	\$1,125,632	22.8	2
Home Furnishings Stores	4422	\$2,029,486	\$1,139,054	\$890,432	28.1	2
Electronics & Appliance Stores	4431	\$5,137,312	\$2,244,651	\$2,892,661	39.2	4
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,760,038	\$6,351,419	-\$591,380	-4.9	11
Bldg Material & Supplies Dealers	4441	\$5,083,172	\$5,970,491	-\$887,319	-8.0	7
Lawn & Garden Equip & Supply Stores	4442	\$676,866	\$380,928	\$295,938	28.0	3
Food & Beverage Stores	445	\$29,745,127	\$22,573,208	\$7,171,919	13.7	5
Grocery Stores	4451	\$28,333,057	\$21,373,799	\$6,959,257	14.0	3
Specialty Food Stores	4452	\$276,868	\$263,188	\$13,680	2.5	1
Beer, Wine & Liquor Stores	4453	\$1,135,203	\$936,221	\$198,982	9.6	1
Health & Personal Care Stores	446,4461	\$6,505,968	\$3,159,586	\$3,346,383	34.6	6
Gasoline Stations	447,4471	\$23,105,215	\$22,609,172	\$496,043	1.1	8
Clothing & Clothing Accessories Stores	448	\$6,929,137	\$7,469,660	-\$540,523	-3.8	9
Clothing Stores	4481	\$5,538,468	\$6,618,932	-\$1,080,464	-8.9	6
Shoe Stores	4482	\$726,369	\$609,982	\$116,387	8.7	2
Jewelry, Luggage & Leather Goods Stores	4483	\$664,301	\$240,747	\$423,554	46.8	1
Sporting Goods, Hobby, Book & Music Stores	451	\$3,177,155	\$1,856,773	\$1,320,382	26.2	6
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,651,238	\$1,105,406	\$545,831	19.8	5
Book, Periodical & Music Stores	4512	\$1,525,917	\$751,367	\$774,550	34.0	1
General Merchandise Stores	452	\$17,906,336	\$13,413,397	\$4,492,939	14.3	2
Department Stores Excluding Leased Depts.	4521	\$7,315,475	\$7,733,504	-\$418,029	-2.8	1
Other General Merchandise Stores	4529	\$10,590,861	\$5,679,892	\$4,910,968	30.2	1
Miscellaneous Store Retailers	453	\$2,914,283	\$758,778	\$2,155,504	58.7	7
Florists	4531	\$175,012	\$38,617	\$136,395	63.8	1
Office Supplies, Stationery & Gift Stores	4532	\$1,088,262	\$391,306	\$696,956	47.1	2
Used Merchandise Stores	4533	\$114,103	\$68,108	\$45,995	25.2	1
Other Miscellaneous Store Retailers	4539	\$1,536,906	\$260,747	\$1,276,159	71.0	2
Nonstore Retailers	454	\$944,629	\$3,761,711	-\$2,817,082	-59.9	2
Electronic Shopping & Mail-Order Houses	4541	\$15,001	\$0	\$15,001	100.0	0
Vending Machine Operators	4542	\$58,284	\$132,715	-\$74,431	-39.0	1
Direct Selling Establishments	4543	\$871,344	\$3,628,995	-\$2,757,652	-61.3	1
Food Services & Drinking Places	722	\$24,452,356	\$14,846,481	\$9,605,875	24.4	31
Full-Service Restaurants	7221	\$9,771,013	\$5,290,954	\$4,480,059	29.7	16
Limited-Service Eating Places	7222	\$11,775,753	\$8,764,093	\$3,011,660	14.7	11
Special Food Services	7223	\$1,495,745	\$544,153	\$951,592	46.6	2
Drinking Places - Alcoholic Beverages	7224	\$1,409,844	\$247,281	\$1,162,564	70.2	2

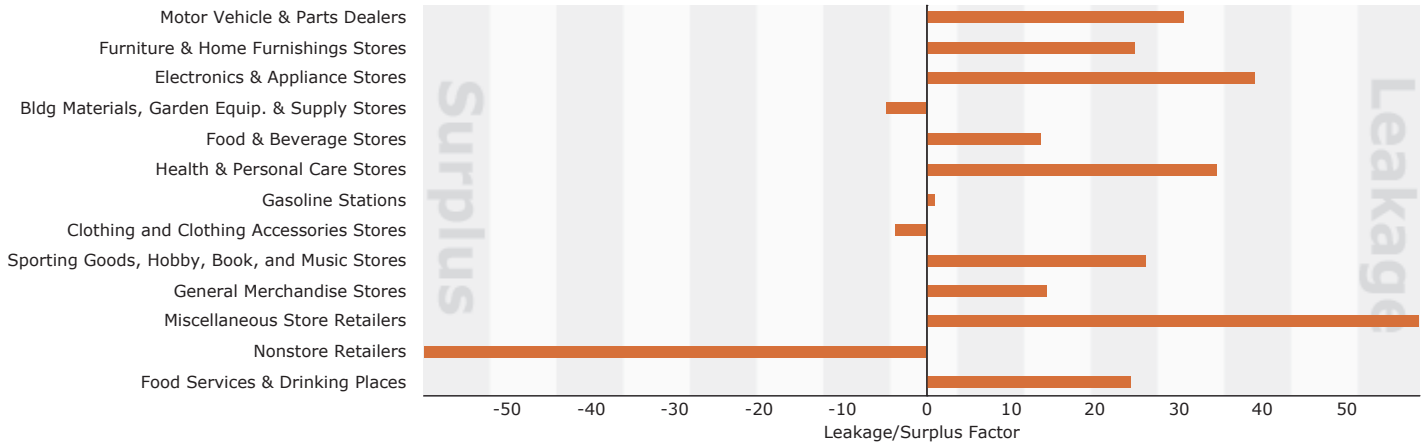
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Infogroup

August 20, 2012

Made with Esri Business Analyst

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Mahomet, IL
Drive Time: 15 minutes

Mahomet General Reports
Latitude: 40.19189
Longitude: -88.40719

Summary Demographics

2010 Population	78,854
2010 Households	33,565
2010 Median Disposable Income	\$39,253
2010 Per Capita Income	\$26,297

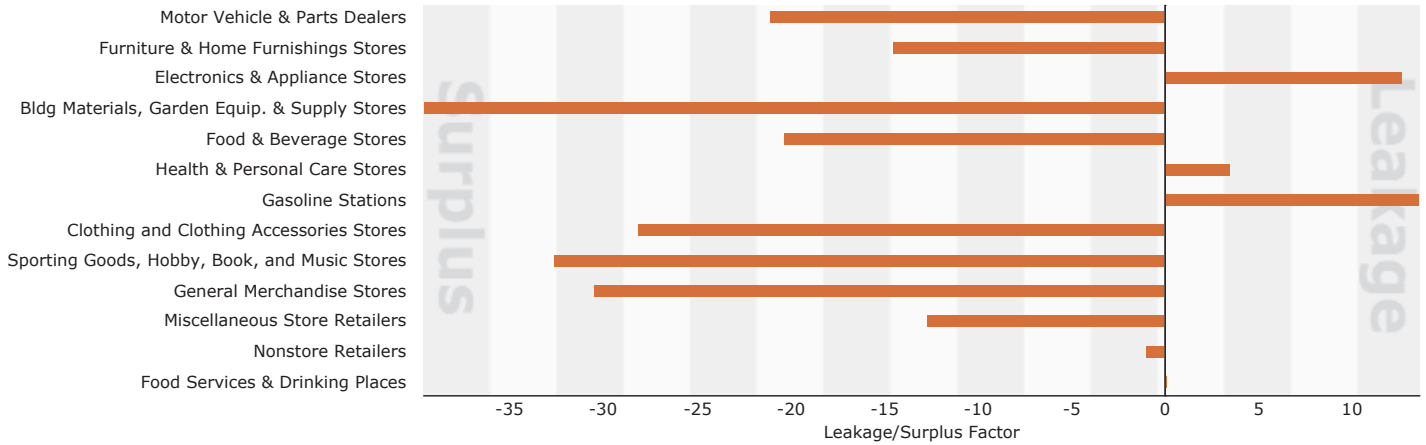
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$770,943,994	\$1,050,124,428	-\$279,180,434	-15.3	767
Total Retail Trade	44-45	\$655,851,551	\$935,297,860	-\$279,446,309	-17.6	553
Total Food & Drink	722	\$115,092,443	\$114,826,569	\$265,875	0.1	215

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$156,328,106	\$240,054,392	-\$83,726,286	-21.1	67
Automobile Dealers	4411	\$134,846,578	\$209,473,036	-\$74,626,458	-21.7	29
Other Motor Vehicle Dealers	4412	\$11,489,352	\$11,322,027	\$167,325	0.7	9
Auto Parts, Accessories & Tire Stores	4413	\$9,992,176	\$19,259,329	-\$9,267,153	-31.7	29
Furniture & Home Furnishings Stores	442	\$22,544,569	\$30,218,873	-\$7,674,304	-14.5	40
Furniture Stores	4421	\$13,551,801	\$18,111,082	-\$4,559,281	-14.4	22
Home Furnishings Stores	4422	\$8,992,767	\$12,107,791	-\$3,115,024	-14.8	18
Electronics & Appliance Stores	4431	\$23,678,340	\$18,359,940	\$5,318,400	12.7	35
Bldg Materials, Garden Equip. & Supply Stores	444	\$24,334,820	\$56,180,923	-\$31,846,103	-39.6	57
Bldg Material & Supplies Dealers	4441	\$21,433,542	\$55,152,608	-\$33,719,066	-44.0	46
Lawn & Garden Equip & Supply Stores	4442	\$2,901,278	\$1,028,315	\$1,872,963	47.7	10
Food & Beverage Stores	445	\$140,624,451	\$212,145,526	-\$71,521,075	-20.3	45
Grocery Stores	4451	\$133,694,767	\$203,990,785	-\$70,296,018	-20.8	29
Specialty Food Stores	4452	\$1,337,230	\$2,656,322	-\$1,319,092	-33.0	9
Beer, Wine & Liquor Stores	4453	\$5,592,454	\$5,498,419	\$94,035	0.8	7
Health & Personal Care Stores	446,4461	\$29,838,770	\$27,824,064	\$2,014,706	3.5	46
Gasoline Stations	447,4471	\$108,683,721	\$82,671,164	\$26,012,557	13.6	24
Clothing & Clothing Accessories Stores	448	\$32,925,825	\$58,676,816	-\$25,750,991	-28.1	86
Clothing Stores	4481	\$26,351,693	\$51,526,408	-\$25,174,714	-32.3	63
Shoe Stores	4482	\$3,561,098	\$4,699,854	-\$1,138,756	-13.8	12
Jewelry, Luggage & Leather Goods Stores	4483	\$3,013,034	\$2,450,554	\$562,479	10.3	11
Sporting Goods, Hobby, Book & Music Stores	451	\$15,500,174	\$30,514,952	-\$15,014,778	-32.6	53
Sporting Goods/Hobby/Musical Instr Stores	4511	\$7,728,424	\$18,066,670	-\$10,338,246	-40.1	41
Book, Periodical & Music Stores	4512	\$7,771,751	\$12,448,282	-\$4,676,532	-23.1	12
General Merchandise Stores	452	\$83,605,024	\$156,898,055	-\$73,293,031	-30.5	21
Department Stores Excluding Leased Depts.	4521	\$33,745,019	\$56,038,119	-\$22,293,099	-24.8	9
Other General Merchandise Stores	4529	\$49,860,005	\$100,859,937	-\$50,999,932	-33.8	12
Miscellaneous Store Retailers	453	\$13,334,149	\$17,206,493	-\$3,872,344	-12.7	75
Florists	4531	\$715,949	\$801,319	-\$85,371	-5.6	6
Office Supplies, Stationery & Gift Stores	4532	\$4,945,324	\$4,467,034	\$478,290	5.1	20
Used Merchandise Stores	4533	\$530,428	\$890,409	-\$359,981	-25.3	20
Other Miscellaneous Store Retailers	4539	\$7,142,449	\$11,047,732	-\$3,905,283	-21.5	29
Nonstore Retailers	454	\$4,453,602	\$4,546,661	-\$93,058	-1.0	4
Electronic Shopping & Mail-Order Houses	4541	\$86,215	\$0	\$86,215	100.0	0
Vending Machine Operators	4542	\$252,398	\$394,629	-\$142,231	-22.0	2
Direct Selling Establishments	4543	\$4,114,989	\$4,152,032	-\$37,043	-0.4	2
Food Services & Drinking Places	722	\$115,092,443	\$114,826,569	\$265,875	0.1	215
Full-Service Restaurants	7221	\$45,285,018	\$40,557,183	\$4,727,834	5.5	99
Limited-Service Eating Places	7222	\$55,522,530	\$60,819,592	-\$5,297,062	-4.6	78
Special Food Services	7223	\$7,179,393	\$7,545,745	-\$366,352	-2.5	11
Drinking Places - Alcoholic Beverages	7224	\$7,105,503	\$5,904,048	\$1,201,455	9.2	26

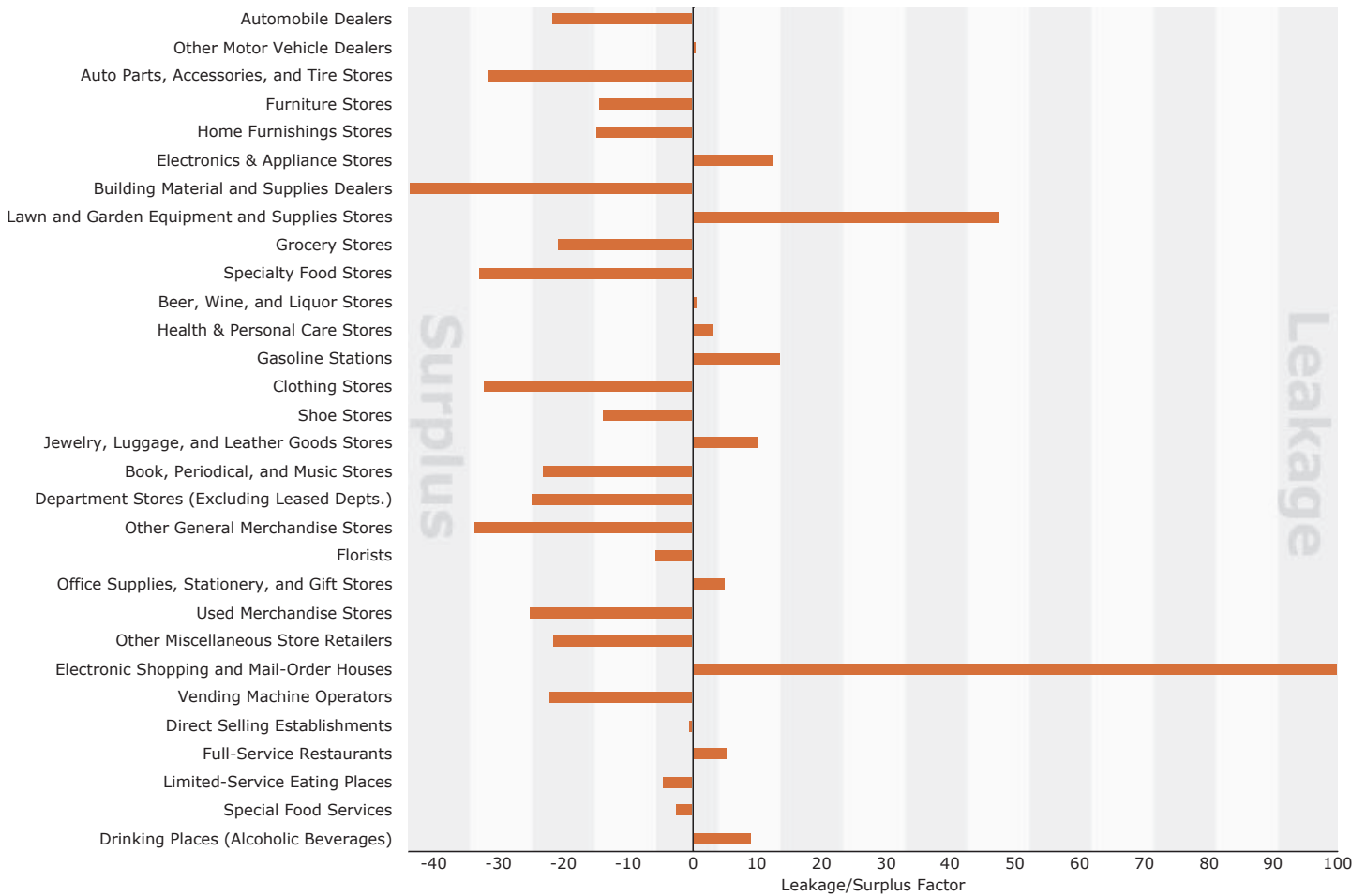
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Source: Esri and Infogroup

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Detailed Income Profile

Mahomet, IL
Drive Time: 5 minutes

Mahomet General Reports
Latitude: 40.19189
Longitude: -88.40719

Summary	Census 2000	2010	2015	2010-2015 Change	2010-2015 Annual Rate
Population	6,448	7,261	7,507	246	0.67%
Households	2,186	2,550	2,661	111	0.86%
Average Household Size	2.95	2.85	2.82	-0.03	-0.21%
Families	1,813	2,062	2,126	64	0.61%
Average Family Size	3.27	3.20	3.19	-0.01	-0.06%

Households by Income	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
HH Income Base	2,220	100.0%	2,550	100.0%	2,661	100.0%
<\$10,000	60	2.7%	58	2.3%	40	1.5%
\$10,000-\$14,999	70	3.2%	44	1.7%	26	1.0%
\$15,000-\$19,999	71	3.2%	67	2.6%	47	1.8%
\$20,000-\$24,999	87	3.9%	67	2.6%	46	1.7%
\$25,000-\$29,999	68	3.1%	69	2.7%	53	2.0%
\$30,000-\$34,999	99	4.5%	75	2.9%	52	2.0%
\$35,000-\$39,999	182	8.2%	53	2.1%	36	1.3%
\$40,000-\$44,999	181	8.2%	144	5.6%	132	5.0%
\$45,000-\$49,999	98	4.4%	177	6.9%	155	5.8%
\$50,000-\$59,999	264	11.9%	272	10.7%	283	10.6%
\$60,000-\$74,999	349	15.7%	355	13.9%	247	9.3%
\$75,000-\$99,999	363	16.3%	616	24.2%	627	23.6%
\$100,000-\$124,999	162	7.3%	251	9.8%	481	18.1%
\$125,000-\$149,999	67	3.0%	131	5.1%	176	6.6%
\$150,000-\$199,999	50	2.3%	81	3.2%	131	4.9%
\$200,000-\$249,999	48	2.2%	38	1.5%	54	2.0%
\$250,000-\$499,999	N/A		43	1.7%	64	2.4%
\$500,000+	N/A		8	0.3%	11	0.4%
Median Household Income	\$56,910		\$69,694		\$81,423	
Average Household Income	\$66,052		\$81,471		\$94,668	
Per Capita Income	\$23,069		\$29,027		\$34,084	

Families by Income						
	Census 2000	Percent	2010	Percent	2015	Percent
Family Income Base	1,844	100.0%	2,062	100.0%	2,126	100.0%
<\$10,000	20	1.1%	23	1.1%	16	0.8%
\$10,000-\$14,999	38	2.0%	24	1.1%	22	1.0%
\$15,000-\$19,999	23	1.2%	25	1.2%	20	1.0%
\$20,000-\$24,999	47	2.6%	25	1.2%	20	1.0%
\$25,000-\$29,999	44	2.4%	52	2.5%	39	1.8%
\$30,000-\$34,999	81	4.4%	42	2.0%	31	1.4%
\$35,000-\$39,999	161	8.7%	43	2.1%	35	1.7%
\$40,000-\$44,999	144	7.8%	107	5.2%	74	3.5%
\$45,000-\$49,999	92	5.0%	137	6.6%	115	5.4%
\$50,000-\$59,999	236	12.8%	213	10.3%	253	11.9%
\$60,000-\$74,999	303	16.4%	305	14.8%	247	11.6%
\$75,000-\$99,999	352	19.1%	533	25.9%	449	21.1%
\$100,000-\$124,999	153	8.3%	186	9.0%	316	14.9%
\$125,000-\$149,999	60	3.3%	182	8.8%	197	9.3%
\$150,000-\$199,999	46	2.5%	89	4.3%	177	8.3%
\$200,000-\$249,999	45	2.4%	33	1.6%	53	2.5%
\$250,000-\$499,999	N/A		39	1.9%	60	2.8%
\$500,000+	N/A		4	0.2%	4	0.2%
Median Family Income	\$61,384		\$76,046		\$83,544	
Average Family Income	\$70,996		\$88,129		\$100,166	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 20, 2012

Made with Esri Business Analyst



Detailed Income Profile

Mahomet, IL
Drive Time: 10 minutes

Mahomet General Reports
Latitude: 40.19189
Longitude: -88.40719

Summary	Census 2000	2010	2015	2010-2015 Change	2010-2015 Annual Rate
Population	13,235	15,395	16,078	683	0.87%
Households	4,761	5,685	5,988	303	1.04%
Average Household Size	2.78	2.71	2.68	-0.03	-0.22%
Families	3,766	4,397	4,574	177	0.79%
Average Family Size	3.13	3.08	3.07	-0.01	-0.07%

Households by Income	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
HH Income Base	4,778	100.0%	5,685	100.0%	5,988	100.0%
<\$10,000	201	4.2%	182	3.2%	137	2.3%
\$10,000-\$14,999	174	3.6%	133	2.3%	84	1.4%
\$15,000-\$19,999	198	4.1%	153	2.7%	115	1.9%
\$20,000-\$24,999	224	4.7%	174	3.1%	126	2.1%
\$25,000-\$29,999	224	4.7%	180	3.2%	148	2.5%
\$30,000-\$34,999	269	5.6%	234	4.1%	176	2.9%
\$35,000-\$39,999	332	7.0%	219	3.9%	171	2.9%
\$40,000-\$44,999	352	7.4%	288	5.1%	270	4.5%
\$45,000-\$49,999	193	4.0%	317	5.6%	283	4.7%
\$50,000-\$59,999	570	11.9%	585	10.3%	655	10.9%
\$60,000-\$74,999	715	15.0%	781	13.7%	615	10.3%
\$75,000-\$99,999	670	14.0%	1,277	22.5%	1,341	22.4%
\$100,000-\$124,999	325	6.8%	492	8.7%	923	15.4%
\$125,000-\$149,999	119	2.5%	291	5.1%	379	6.3%
\$150,000-\$199,999	128	2.7%	183	3.2%	284	4.7%
\$200,000-\$249,999	84	1.8%	93	1.6%	133	2.2%
\$250,000-\$499,999	N/A		84	1.5%	127	2.1%
\$500,000+	N/A		19	0.3%	23	0.4%
Median Household Income	\$53,400		\$66,321		\$77,817	
Average Household Income	\$63,142		\$78,732		\$90,807	
Per Capita Income	\$22,728		\$29,093		\$33,859	

Families by Income	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Family Income Base	3,816	100.0%	4,397	100.0%	4,574	100.0%
<\$10,000	93	2.4%	82	1.9%	61	1.3%
\$10,000-\$14,999	103	2.7%	79	1.8%	76	1.7%
\$15,000-\$19,999	88	2.3%	68	1.5%	58	1.3%
\$20,000-\$24,999	105	2.7%	76	1.7%	63	1.4%
\$25,000-\$29,999	143	3.7%	124	2.8%	93	2.0%
\$30,000-\$34,999	192	5.0%	113	2.6%	87	1.9%
\$35,000-\$39,999	315	8.3%	129	2.9%	115	2.5%
\$40,000-\$44,999	280	7.3%	229	5.2%	164	3.6%
\$45,000-\$49,999	166	4.4%	246	5.6%	213	4.7%
\$50,000-\$59,999	488	12.8%	423	9.6%	518	11.3%
\$60,000-\$74,999	610	16.0%	614	14.0%	504	11.0%
\$75,000-\$99,999	638	16.7%	1,161	26.4%	1,019	22.3%
\$100,000-\$124,999	298	7.8%	359	8.2%	625	13.7%
\$125,000-\$149,999	112	2.9%	379	8.6%	413	9.0%
\$150,000-\$199,999	116	3.0%	175	4.0%	346	7.6%
\$200,000-\$249,999	69	1.8%	75	1.7%	119	2.6%
\$250,000-\$499,999	N/A		61	1.4%	92	2.0%
\$500,000+	N/A		6	0.1%	6	0.1%
Median Family Income	\$58,407		\$75,218		\$81,218	
Average Family Income	\$67,206		\$84,178		\$95,252	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 20, 2012

Made with Esri Business Analyst



Detailed Income Profile

Mahomet, IL
 Drive Time: 15 minutes

Mahomet General Reports

Latitude: 40.19189
 Longitude: -88.40719

Summary	Census 2000	2010	2015	2010-2015 Change	2010-2015 Annual Rate
Population	69,596	78,854	81,666	2,812	0.70%
Households	29,395	33,565	34,909	1,344	0.79%
Average Household Size	2.33	2.31	2.30	-0.01	-0.09%
Families	16,697	18,792	19,316	524	0.55%
Average Family Size	2.99	2.99	2.99	0.00	0.00%

Households by Income	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
HH Income Base	29,553	100.0%	33,565	100.0%	34,909	100.0%
<\$10,000	3,229	10.9%	2,700	8.0%	2,330	6.7%
\$10,000-\$14,999	2,153	7.3%	1,755	5.2%	1,255	3.6%
\$15,000-\$19,999	2,207	7.5%	1,664	5.0%	1,410	4.0%
\$20,000-\$24,999	2,165	7.3%	1,882	5.6%	1,504	4.3%
\$25,000-\$29,999	2,091	7.1%	1,891	5.6%	1,725	4.9%
\$30,000-\$34,999	1,947	6.6%	1,979	5.9%	1,617	4.6%
\$35,000-\$39,999	1,802	6.1%	1,599	4.8%	1,315	3.8%
\$40,000-\$44,999	1,879	6.4%	1,808	5.4%	1,844	5.3%
\$45,000-\$49,999	1,306	4.4%	1,626	4.8%	1,624	4.7%
\$50,000-\$59,999	2,832	9.6%	3,431	10.2%	4,172	12.0%
\$60,000-\$74,999	2,793	9.5%	3,975	11.8%	3,345	9.6%
\$75,000-\$99,999	2,618	8.9%	5,003	14.9%	5,571	16.0%
\$100,000-\$124,999	1,130	3.8%	1,799	5.4%	3,521	10.1%
\$125,000-\$149,999	452	1.5%	929	2.8%	1,290	3.7%
\$150,000-\$199,999	565	1.9%	737	2.2%	1,196	3.4%
\$200,000-\$249,999	384	1.3%	399	1.2%	588	1.7%
\$250,000-\$499,999	N/A		314	0.9%	506	1.5%
\$500,000+	N/A		73	0.2%	94	0.3%
Median Household Income	\$37,573		\$49,589		\$56,316	
Average Household Income	\$48,283		\$61,146		\$71,969	
Per Capita Income	\$20,597		\$26,297		\$31,067	

Families by Income						
	Census 2000	Percent	2010	Percent	2015	Percent
Family Income Base	16,911	100.0%	18,787	100.0%	19,311	100.0%
<\$10,000	907	5.4%	811	4.3%	657	3.4%
\$10,000-\$14,999	656	3.9%	464	2.5%	467	2.4%
\$15,000-\$19,999	831	4.9%	480	2.6%	427	2.2%
\$20,000-\$24,999	746	4.4%	644	3.4%	541	2.8%
\$25,000-\$29,999	911	5.4%	777	4.1%	605	3.1%
\$30,000-\$34,999	1,028	6.1%	764	4.1%	605	3.1%
\$35,000-\$39,999	1,216	7.2%	700	3.7%	631	3.3%
\$40,000-\$44,999	1,175	6.9%	999	5.3%	738	3.8%
\$45,000-\$49,999	863	5.1%	884	4.7%	779	4.0%
\$50,000-\$59,999	2,058	12.2%	1,888	10.0%	2,366	12.3%
\$60,000-\$74,999	2,169	12.8%	2,518	13.4%	2,115	11.0%
\$75,000-\$99,999	2,175	12.9%	4,031	21.5%	3,573	18.5%
\$100,000-\$124,999	946	5.6%	1,269	6.8%	2,220	11.5%
\$125,000-\$149,999	398	2.4%	1,245	6.6%	1,381	7.2%
\$150,000-\$199,999	514	3.0%	667	3.6%	1,250	6.5%
\$200,000-\$249,999	317	1.9%	354	1.9%	535	2.8%
\$250,000-\$499,999	N/A		254	1.4%	381	2.0%
\$500,000+	N/A		40	0.2%	42	0.2%
Median Family Income	\$50,478		\$64,994		\$72,663	
Average Family Income	\$60,800		\$77,064		\$87,762	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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